



## COOKIE POLICY

This Cookie Policy is an integral part of the Privacy Policy of the website [www.motogpvipvillage.com](http://www.motogpvipvillage.com). (hereinafter, the "Website").

INTERNATIONAL EVENTS SERVICES, S.L.U. (hereinafter, "IES"), as owner of the website, with registered office at C/ Príncipe de Vergara,183, 28002-Madrid, Spain, informs you that, for the purposes detailed below, the navigation through the Website uses cookies or other data storage devices of similar functionality (hereinafter "cookies").

In this Cookies Policy we provide the user with all the necessary information for proper navigation. That includes the following information: what cookies are, what type of cookies are used on our website and how they can be configured or disabled.

For any questions regarding this Cookie Policy, you can contact us at: [motogpvipvillage@dorna.com](mailto:motogpvipvillage@dorna.com)

## WHAT ARE COOKIES?

Cookies are files installed on user's computer, phone, tablet or any other device, with the purpose of recording user's activities while browsing this website and/or mobile application. Each time user loads the website, the browser sends a cookie back to the server to notify user's previous activity on the page. Cookies are a reliable mechanism for websites to remember useful user information (such as items included in a virtual shopping cart) or to record user activity in the browser (including particular buttons, password access, or to remember which pages the user visited months ago). Cookies are also used to measure audience and traffic parameters, monitor progress and number of visits, as well as for advertising purposes.

## HOW DOES IES USE COOKIES?

Any visit to the Website may generate different types of cookies that we classify below according to their purpose and according to the entity that manages them (own and third party):

**Own cookies** are placed and configured by IES to track the performance of our websites/apps and products, to ensure the proper functioning of each of them and/or to store user preferences in relation to them.

**Third-party cookies** are placed and set by our partners for the purpose of measuring websites or applications, enabling a third-party service on the website to operate or for third parties to perform relevant advertising.

Depending on their purpose, we can classify the cookies we use into the following categories:

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be disabled on our systems. They are generally only used in response to actions taken by you that amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. IES does not need your consent to install on your device the cookies that are necessary to activate the functionalities of the Website, and their use is based on the need to provide the requested services. You can set your browser to block or warn you of these cookies, but then your browsing of the Website may not be optimal and some of the utilities available on the Website may not work properly.

### Functional or Customization Cookies

These cookies allow the website to offer greater functionality and customization. They allow remembering information for the user to access the service with certain features that can differentiate your experience from that of other users, such as, for example, the language or the number of results to display when the user performs a search. They can be used by IES or by third party providers whose services we have added to our pages. If it is the user himself who chooses these features (for example, if he selects the language of a website/app by clicking on the icon of the flag of the corresponding country), cookies will be considered as a service expressly requested by the user, and therefore will be used exclusively for the selected purpose and without requesting his express consent for this purpose.

### Analytical Cookies

These cookies allow IES to count visits and traffic sources in order to measure and improve the performance of the Website. They help us to know which pages are the most and least popular, and to know how visitors move around the Website. If you allow these cookies, we will know when you have visited our website and can monitor its performance. These cookies will only be installed when the user has expressly accepted them. IES uses analytical cookies from Google Analytics, a company domiciled in the United States. You can prevent the use of Google Analytics in connection with your use of the Website by downloading and installing the browser add-on available through this link [Installing browser](#)

### Advertising Cookies

These cookies may be used on our website by our advertising partners. These companies may use them to create a profile of your interests and show you relevant ads on other websites. They do not directly store personal information but are based on the unique identification of your browser and Internet device. If you allow these cookies, you will experience more targeted advertising. These cookies will only be installed when the user has expressly accepted them.

## Social Networking Cookies

These cookies are used by a number of social networking services that we have added to the site to allow you to share our content with your friends and networks. They are able to track your browser on other websites and create a profile of your interests. This may influence the content and messages you see on other websites you visit. If you allow these cookies, you will be able to use or view these sharing tools. These cookies will only be installed when the user has expressly accepted them.

## HOW DO I DISABLE COOKIES IN THE MAIN BROWSERS?

It is usually possible to stop your browser from accepting cookies, or to stop accepting cookies from a particular website. All modern browsers allow you to modify your cookie settings. You can find these settings in the "options" or "preferences" menu of your browser. To understand these settings, the following links may be helpful, or you can also use the "Help" option in your browser for more details.

[Support Internet Explorer](#)  
[Internet Explorer How to manage cookies](#)  
[Firefox](#)  
[Chrome](#)  
[Safari web and iOS](#)

If you have accepted third-party cookies, you can delete them from the browser options or from the system offered by the third party.

## HOW DO I DISABLE IES THIRD PARTY COOKIES?

Some of our suppliers have a direct system to oppose the installation of their Cookies. Below, you will find a list of providers and links (you will easily find the "opt-out" button to oppose):

[Google Analytics](#)  
[Facebook](#)  
[Adobe](#)  
[Sales force](#)

Please note that if at any time you delete cookies from your browser, your opt-out preferences from the above providers may be removed, so you will need to opt-out again.

## HOW LONG ARE COOKIES STORED?

IES stores cookies for different periods of time depending on their use.

**Session Cookies** are stored temporarily until you leave the website or until you close your web browser or application.

**Persistent Cookies** are stored for a fixed period of time, defined within the cookie, and allow the website or application to recognize the device again, when the user returns to that website or application, on that device. The specific duration of each cookie is shown throughout this cookie policy.

In any case, the validity of the given consent last 12 months. Once this period has ended, a new consent will be requested when visiting our website/app.

## DATA TRANSFERS TO THIRD COUNTRIES

Data processing is generally carried out by service providers located within the European Economic Area or in countries that have been declared to have an adequate level of protection. There may also be international transfers of data to third parties, for which IES will use the Standard Contractual Clauses adapted by the European Commission as a guarantee for those transfers made to countries that do not have an adequacy decision from the European Commission. In any case, third parties with whom certain personal data is shared will have previously accredited the adoption of adequate technical and organizational measures for the correct protection of such data.

IES does not sell customer data to third parties under any circumstances.

You can find out about transfers to third countries that, if applicable, are made by the third parties identified in this Cookie Policy in their corresponding policies.

## ADDITIONAL INFORMATION

You can check our Privacy Policy for more information about the processing of your personal data, as well as to exercise your rights.

## UPDATES AND CHANGES TO THE COOKIE POLICY

IES reserves the right to modify this Cookie Policy at any time and without prior notice, due to regulatory requirements or in order to improve the Website. Although we may make efforts to notify you of such changes in the event that we make any significant changes, we recommend that you review the Cookie Policy when accessing the Web Site.